### What's up with ME

The first soul fitness app

#### What's up with ME Application helps

When YOU do not know what you FEEL When YOU do not know what to THINK When YOU do not know what to DO

### The Atlas of the Human Soul

What's up with ME Application's core structure

#### The Atlas of the Human Soul (C)

- What's up with ME Application's core structure the Atlas of the Human Soul (C)
- The Atlas is a comprehensive collection of all human feelings and personality traits defined by classical and modern psychology theories
- The Atlas is based on the unity of opposites and follows a strict sequence

#### The Atlas usage

- The Atlas might be used for psychotherapy as a supplementary tool
- The Atlas could serve as the main self development tool both for business or individual usage
- The Atlas might serve as a professional tool to build new and refine existing personality theories

### Building and Enhancing Self-Esteem

The main target of What's up with ME Application

## What's up with ME App targets to support self-development and building self-esteem

Application provides guidance in solving the main psychological dilemmas:

- I want to live but do not feel that I deserve to be
- I want to be heard so I freeze in silence
- I feel too important so I am totally paralyzed
- I am so ashamed to talk about it so I am shouting too loud
- Etc.

#### What's up with ME Application features

Number of personality theories used for application interface structure development

The application is ready made for different professionals' usage:

**Human Recourse specialists** 

**Psychologists** 

**Business Executives** 

YOU

etc.

The application is linked to a set of professional services in your region:

Help-lines

Life Coaching services

**Psychotherapists** 

etc.

# What's up with ME Application User Interface structure

Personality theories used

## What's up with ME Application User Interface structure proposed - **Thomas A. Harris theory**

- 1. I am OK
- 2. I am NOT OK
- 3. (Search field of predefined traits from the Atlas)

## What's up with ME Application User Interface structure proposed - WH Sheldon theory

- 1. I am OK
  - 1. Confident
  - 2. Enjoying life
  - 3. Inspired
- 2. I am NOT OK
  - 1. Lacking confidence
  - 2. Lacking Energy
  - 3. Confused
- 3. (Search field of predefined traits from the Atlas)

# What's up with ME Application User Interface structure proposed - **incompatible** personality traits from Atlas

- 1. I am OK
  - 1. Confident
  - 2. Enjoying life
  - 3. Inspired
- 2. I am NOT OK
  - 1. Lacking confidence
    - 1. I am Arrogant/I want to be more Respectful
  - 2. Lacking Energy
    - 1. I am Dependent/I want to be more Independent
  - 3. Confused
    - 1. I am Destructive/I want to be more Constructive
- 3. (Search field of predefined traits from the Atlas)

# What's up with ME Application User Interface structure proposed – **related** personality traits from Atlas

- 1. I am OK
  - 1. Confident
  - 2. Enjoying life
  - 3. Inspired
- 2. I am NOT OK
  - 1. Lacking confidence
    - 1. I am Arrogant/I want to be more Respectful
  - 2. Lacking Energy
    - 1. I am Dependent/I want to be more Independent
  - Confused
    - 1. I am Destructive/I want to be more Constructive
    - 2. I am Stubborn
      - 1. What about being Dogmatic as well
      - 2. What about being Fanatic as well
      - 3. What about being Preaching as well
- (Search field of predefined traits from the Atlas)

# What's up with ME Application User Interface structure proposed – self development **tools**proposed

- I am OK
  - 1. Confident
  - 2. Enjoying life
  - 3. Inspired
- 2. I am NOT OK
  - 1. Lacking confidence
    - 1. I am Arrogant/I want to be more Respectful
  - 2. Lacking Energy
    - 1. I am Dependent/I want to be more Independent
  - 3. Confused
    - 1. I am Destructive/I want to be more Constructive
      - 1. Freelinks available
      - 2. Feelinks available
    - 2. I am Stubborn
      - 1. What about being Dogmatic as well
      - What about being Fanatic as well
      - 3. What about being Preaching as well
- 3. (Search field of predefined traits from the Atlas)

### My personal psych'o'PATH

Customized self-development tool

### My psych'o'PATH

What's up with ME Application provides a customized selfdevelopment path based on modern psychology concepts

I want to solve cognitive dissonance:

I am Destructive

I want to be more Constructive

Freelinks available

Feelinks available

I want to learn paradox navigation

I want to become creative on demand

I want to master handling self evolving/chaos structures

I want to strengthen assertive behaviors

I want to avoid self-handicapping behaviors

I want to learn effective self-presentation strategies

I want to become Scrum master in Agile environment

I want to develop Well tamed aggressiveness

etc.

### Questions and Comments?

Open discussion